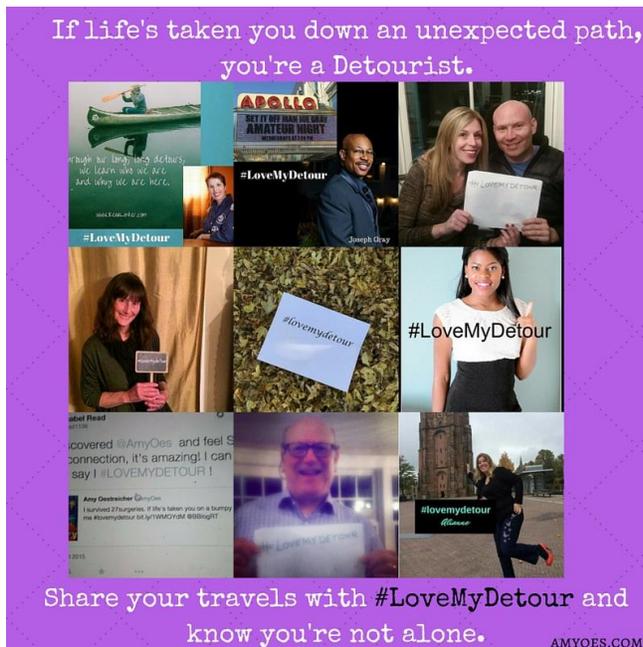


# #LoveMyDetour Guest Post Guidelines for Why Not Wednesday

“Detours” were the subject of my [TEDx Talk](#), and now, I’d like to continue this idea completely “worth spreading!”

On each “[Why Not Wednesday](#)” we hear about someone else’s detour in life. The more inspiring stories we hear about people dealing with unexpected difficulties, the more empowered we are to deal with our own detours in life.



**I'd love you to share your detour with me!**

*Here's what I'm trying to do:*

- I'm trying to capture “Detourists” from all over – anyone who’s had some kind of unexpected glitch in their travels and how they’ve kept traveling along the path to see where it leads.
- I’m trying to start a whole movement to show that we all have things come up in life that may surprise us, but they don’t have to derail us. I’m proof of that myself!
- And what I've experienced is, the more stories we hear about turning an obstacle into an opportunity, the more empowered we are to transform our own lives and have confidence that when life DOES surprise us, we're capable of getting through anything.  
So write me about your detour, or use #LoveMyDetour on [Facebook](#), [Twitter](#) or [Instagram!](#)

## **Guest Post Guidelines:**

1. Write a narrative piece about a “detour” that happened in your life, and how that “detour” has made you who you are today. It doesn't always have to be a happy ending. It is simply sharing with other

readers an unexpected life event which made life different than you had imagined, and how that event changed or shaped you.

2. There is no set “word limit”, however, try to make the post between 500 and 1200 words
3. Start the post My name is \_\_\_\_\_ and I’m a Detourist. End it with, That is why...I #LoveMyDetour
4. All guest posts must be original. If you do want to post your essay on your own blog, please just use a teaser (meaning the first couple sentences) and link back to the post on this site. Please add something about the #LoveMyDetour movement and link to [here](#).
5. An example would be: *“This post is part of the Why Not Wednesday feature for Amy Oestreicher’s #LoveMyDetour movement, celebrating the “beautiful detours” that unite us all. Are you a Detourist? Learn what a Detourist is [here](#), and share your story [here](#). Together we’re stronger!”*
6. When the post goes live, please promote on your social media throughout the week, and however often you’d like! If you know a friend who’s had a detour in their own life, encourage them to share their own journey. You can even share this [video](#) with them so they get a better idea.
7. Submit at least two images: a standard headshot, and an image of #LoveMyDetour handwritten. If you feel comfortable with a picture of you holding up the sign, that would be ideal! This will go in my [#LoveMyDetour gallery](#) (unless you’d rather not have it there!) Submit any other photos you feel would be best. Try to send them as jpgs, not pngs!
8. Submit a short bio, 150 words or less.
9. Send me your social media links so I can tag you. Be sure to follow me on [Facebook](#), [Twitter](#) or [Instagram](#). Use the #LoveMyDetour hashtag.
10. Remember the bigger picture here. This is all about helping people through a difficult time in their life – a time when life doesn’t go as they planned and they have no idea how they’ll even regain their ground. By sharing your story, you don’t know who you may be helping. So write from the heart, and promote the heck out of it! Let’s make a world full of Detourists!

**I Love My Detour!**



**I turned my detour into the best roadtrip ever.**

AMYQES.COM

#LOVEMYDETOUR

Feel free to use this image on your own page – you're a detourist. Celebrate!

I #LoveMyDetour. Now tell me...why you love yours!